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|  | **DAVID DANESE**Technology Leader / Sr IT Consultant |  | Address: 11797 Beachwood Ct South Lyon, MI 148178Phone: 1 (248) 278-6166Email: ddanese1978@gmail.com |

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| ABOUT ME |  | PERSONAL |
| I am offering a combined 14+ years’ experience in the software engineering and IT industry, as a Results-Driven Technology Leader in the design, development, delivery and optimization of technologies, systems and processes to maximize business performance. Experience includes broad-based functional knowledge within Infrastructure, Application and Web Development. Infrastructure experience includes; host security, connectivity, project management, vendor management, database management, network optimization, operating systems and data security. Web Development and Application experience includes support desk, website design and development, statistical analysis, cloud engineering, mobile device and development, video streaming, API development, web services, content management, SSO, eDiscovery and data protection. I excel in communicating across organizational levels and with cross-functional teams to drive adoption and presenting to leadership. Recognized as an effective problem solver, team builder and program owner who consistently delivers on commitments while adding business value.I am currently seeking direct hire or contract opportunities with a competitive and challenging environment where I can serve your organization and establish an enjoyable career for myself.PROFESSIONAL SKILLS* Ability to breakdown complex information into easily understood documentation for all levels all levels of the organization.
* Exceptional leadership and motivational skills
* Multi-tasking skills and ability to work on multiple projects and/or tasks
* Strategic planning and identifying issues for large scale projects and applications
* Experienced in Enterprise strategies and working with multiple internal IT departments and teams
 |  | Name David Danese Birthday July 5th 1978 (38)Location South Lyon, MIHome (248) 278-6166Mobile (248) 464-5519ONLINElinkedin.com/davedanese behance.com/DaveDanese www.daviddanese.comEXPERIENCETECHNOLOGY/SOFTWARE 10+ yearsMANAGEMENT 6 yearsDIGITAL MEDIA 6+ yearsMARKETING/SALES 6+ yearsDEVELOPMENT 6+ yearsIT CONSULTING 3+ yearsSKILLSLEADERSHIP SOFTWARE CLOUD STRATEGY COMMUNICATION DATA MANAGEMENT  |

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| WORK EXPERIENCE |
| Jan 2017 - Current  | DIGITAL MEDIA - DESIGN/DEVELOPMENT**Sports Media 360 LLC**, South Lyon, MI.Side business doing Web Design, Development, Social Media Marketing and SEO Strategy for clients utilizing CMS system and the newest technologies. **Skills**: Leadership, Web Design, Web Development, Content Management, SEO, Photoshop  |
| Jan 2015 – Nov 2016 22 months | SR IT CONSULTANT / PROJECT LEAD **Ford Motor Company**, Allen Park, MI.Sr IT Consultant for two highly visible projects. IT lead for global platform that integrated all enterprise applications into front end customized spaces, allowing internal teams, dealers, suppliers and external customers to collaborate and communicate highly sensitive internal documents, on a centralized platform. * Led 30+ team members and multiple departments throughout all stages of project. (Application Development, Network, Architecture, Authentication, User Experience, Legal, Network Security, Storage, Database, Product Development, HR, Dealers).
* Worked with key technology vendors to understand product roadmaps, influence future product development, making recommendations and identifying requirements and roadblocks.
* Gathered requirements and business goals from dealers and suppliers for integration of enterprise applications into central platform.
* Identified long-term opportunities to simplify and adopt common platforms & solutions for current enterprise business applications.
* Created and distributed best practices documents for security controls, testing, operations, support and user experience
* Led integration and strategy for SSO, ADFS authentication and profile mapping for integration between vendor hosted and On-Prem environment

RECOGNITION & ACHIEVEMENTS:* Successful delivery of project, 6 weeks ahead of schedule
* Recognition from upper management for presentation abilities
* Received Certifications for 2 roles (Developer and Business Community Manager) at 2016 Jive Annual Conference
* Recognition for Outstanding hard work, attention to detail and clear communications skills.

**Skills:** Enterprise Applications, Leadership, Web Services, Enterprise Architecture, SSO, ADFS, Network Security, Governance, Photoshop, Design, Content Management, IT Consulting, Data Management, Security Controls,  |
| June 2014 – Dec 20146 months | SR IT CONSULTANT / VIDEO SME **Ford Motor Company**, Allen Park, MI.Subject matter expert for multimedia enterprise video, project, for VOD and live streaming, to convert from Microsoft formats, into cross platform compatible environments. * Provided technical expertise to network and multimedia teams to architect a solution for secure delivery of internal video files from internal databases (Oracle, SQL) for integration into third party vendor application to support business requirements.
* Created presentations and documentation to provide newest technology practices and current industry trends.
* Designed, developed, and validated solutions in a pilot, QA and DEV environments, as well as certified the accuracy and viability of designs and implementations.
* Trained, motivated, and mentored both internal and external personnel to be efficient in meeting and exceeding each organizational objective.
* Created positive working relationships with clients, vendors, and other internal departments.

RECOGNITION & ACHIEVEMENTS:* Created global network map for bandwidth planning usage metrics for all locations
* Achieved Certification (Expert Level) in GDGF Program

***Skills:*** *Strategic Planning, Video Content Management, Infrastructure, Web Services, Asset Management, Network Planning, Business Requirement Gathering, Vendor Evaluations, SSO, Identify Management, Bandwidth Planning* |
| 2011 - 20132 years | DIGITAL MEDIA - WEB DESIGN/DEVELOPMENTSports Media 360 LLC, Howell, MI.Led in creating strategies and architecting custom solutions for small to midsize companies that wanted to improve their current business processes by utilizing the latest technologies. Handled all web based services, development efforts for web and/or mobile applications, SOA planning, training and consulting services. * Created strategies for hybrid cloud deployments and services and keeping their content management on prem.
* Designed media campaigns with in video advertising for national advertising clients
* Statistics tracking and analyzing of data in relation to the traffic and effectiveness of platform.
* Web Design and Development or content management system integration.
* Designed marketing and advertising campaigns for advertisers on local and national level
* Consulting and content management planning for organizing digital media assets

**Skills**: Web Design, Web Development, Strategic Planning, Digital Media, Leadership, Web Services, Asset Management, e-commerce, Digital Advertising, SEO, Web Design and Development, Mobile Device Planning, Social Media Marketing, Cloud Platforms,  |
| 2012 - 20131.5 years3 seasons72 episodes | DIGITAL MEDIA / ON AIR TALENT**The Sports Truth Show**, Wixom, MI.On Air personality and Video Production for Live Streaming Sports Show. * On Air Personality
* Video production for web and social media platforms
* Designed media campaigns with in video advertising for National Accounts
* Video Production and Editing
* Networking and Hosting of Videos for playback on multisite platform

**Skills**: Video Production, Live Video Streaming, Networking, Branding, Advertising, Digital Media, Analytics Reporting, Sports Content, On Air Personality, VOD Planning |
| 2011 - 20132 years | DIGITAL MEDIA MANAGER**Detroit Sports 360**, Wixom, MI.Founder of National Online Media Company with 31 domains in all major cities with all locally based writers and original content. * Responsible for all web content (video, articles and images) for entire network
* Created digital media campaigns for national accounts (video, banner, social media)
* Worked with mentoring developers and designers for strategic advertising placements and functionalities to drive traffic.

**Skills:** Sports Writing, Online Advertising, National Campaign Design, Online Video Streaming, Event Planning, Linux CentOS, Corporate Branding, Web Design, Digital Media, Analytics Reporting, Online Marketing, Social Media, Google Business Apps, Custom Development, API Applications, e-commerce, WordPress, HTML5, CSS, JavaScript |
| 2004 - 20117 years | SR APPLICATIONS ENGINEER**Hexagon Metrology**, Wixom, MI.Support/IT/Training of GD&T measuring software for Automotive/Media/Military Industry and clients. Demonstrated both stationary and portable products for new clients. Responsibilities Include Developed and applied various new feedback systems for system users and bugs. Teaching weekly software classes in newest the versions of our software to clients. * Responsible for on-­site calls and traveled 50% of the time across the U.S.
* Worked together to develop new measuring software interfaces and demonstrated the functionality in front of potential new customers.
* Create and code advanced level programs for clients both offline and online.

**Skills**: GD&T, Software Application Development, Teaching complex programs to all levels of customers, Software Development Lifecycle (SDLC), Advanced level Statistics Training |

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TECHNOLGY EXPERIENCE

**Web Technologies:**XML, SOAP, XHTML, CSS, RESTful API, JSON, HTML, SAML

**Programing Languages:** JavaScript, Java, PHP

**Browsers:** Google Chrome, Safari, IE, Firefox

**Cloud Platforms:** Google Cloud, AWS, Microsoft Azure

**Content Management Systems:** SharePoint (2010, 2016), WordPress, Jive,

**Databases:** SQL Server, MySQL, Oracle

**Platforms:** Windows XP/7/8/10; Mac OS X; Chrome OS, UNIX

**Protocols:** OAuth, HTTP, S-HTTP, SMTP, POP3, LDAP

EDUCATION

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| 2002 – 2003 | OAKLAND COMMUNITY COLLEGEFarmington Hills, MI. | General Studies |
| 1994 – 1997 | SOUTH LYON HIGH SCHOOLSouth Lyon, MI. | General Studies |

OFFICE APPLICATIONS

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| **ADOBE** Creative Cloud Suite Photoshop Premier Pro  | **MICROSOFT**Office Suite SharePoint Visio/Project  | **MISC**CAD CMS G-Suite  |

REFERENCES / CERTIFICATIONS / PROJECTS

*\*\*\*Available upon request\*\*\**