



# DAVID B DANESE

DEVELOPER / DESIGNER

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I am a talented Sr Web Developer offering 14+ years' experience in the development and design of applications for internal and external deployments, with a proven track record for success. I have 5+ years' experience in front end development, UI Design and I am highly versed in Web 2.0 concepts with skills in creating websites, content management, social networking, gamification, and video (VOD and Live Stream) capabilities. I can be helpful in all areas of Digital Media.

## SUMMARY OF QUALIFICATIONS

- Expert in Service-Oriented Architecture (SOA), integration and development of RESTful API web applications
- Proven background in large-scale automotive enterprise application implementations. Superior communication, analytical, and interpersonal skills.
- Dynamic web application development, web content management, use and development of tag libraries.
- Experienced in Web services, JQuery, JavaScript API, JSON, Web Server software (Apache, IHS)
- Linux and Oracle Database hosting technologies
- Development of web pages using standard tags, JavaScript and CSS concepts.
- JavaScript, AJAX, XML, J2EE, and other front-end and middle-tier technologies and standards, as well as content management systems.
- Managed large projects with multiple developers, covering the entire development lifecycle
- Thorough grasp of cross-platform cross-browser compatibility issues and code optimization.
- Highly versed in Web 2.0 concepts with skills in creating websites with RSS, social networking, gamification, and content management.
- Ability to breakdown complex coding and into easy to understand language for any level

## PROFESSIONAL EXPERIENCE

### **Ford Motor Company --- Sr IT Consultant -- 2014 to Current**

Sr IT Consultant for multimillion-dollar, high visibility, mission-critical projects. Worked with multiple departments for enterprise application development, testing, planning and security controls for hybrid architecture.

#### **Achievements:**

- Successfully deployed first ever application in Ford Motor Company, for Internal/External delivery with hybrid infrastructure with integration of internal applications and SSO authentication for 60,000+ users (Linux SuSe OS, Oracle, WebSphere, ADFS, SOA)
- Led team of 30+ in development, security controls planning, debugging, and maintenance of dynamic and secure websites for responsive web-based application that utilized XML, RESTful web services.
- Assisted in testing, development, security controls planning, debugging, and network bandwidth considerations for vendor and third party solutions.
- Worked with Oracle DBA's, WebSphere team and vendor, to coordinate overall efforts and deployment of encryption (at rest and in transit) of highly sensitive data files into complex application console.

### **Sports Media 360 LLC --- Director of Technology/Development --- 2010 to 2015 (5 years)**

Director of Technology and founder of national online media network. Managed all technology and web application development for with 30+ domains content. Handled all web based services and development of applications for a wide variety of clients. Custom integrations to cloud platforms, SOA planning, training and consulting services and web API Development.

#### **Achievements:**

- Led development and design of custom video API application that was successfully published and integrated into external social platforms (Facebook, LinkedIn, Twitter, Google), utilizing RESTful API, JavaScript, AJAX, XML, PHP, HTML, CSS, SDK
- Developed entire network of web based applications and technologies for integration into Cloud services for private UNIX platform (Linux CentOS, SQL database)
- Developed and designed responsive based websites and applications for entire network of sites, with SSO authentication, social sharing capabilities and cross platform compatibility. (HTML, JavaScript, AJAX, XML, RESTful API, CSS)

## **Hexagon AB** --- Sr Applications Engineer --- 2004 to 2011 (7 years)

Worked 7 years as Sr Applications Engineer and provided Support/IT/Training of GD&T measuring software for Automotive/Media/Military Industry and clients. Demonstrated both stationary and portable products for new clients.

### **Responsibilities:**

- Developed and applied various new feedback systems for system users and bugs.
- Teaching weekly software classes in newest the versions of our software to clients.
- Worked together to develop new measuring software interfaces and demonstrated the functionality in front of potential new customers.
- Create and Design programs for clients, both offline and online.

## **TECHNICAL PROFICIENCIES**

**Platforms:** Windows XP/7/8/10; Mac OS X; Chrome OS, UNIX

**Languages:** HTML, CSS, Java, PHP, Web API's, Install script, JQuery, SAML

**Databases:** SQL Server, MySQL, Oracle

**Application Servers:** WebLogic, WebSphere

**Web Servers:** Apache Tomcat

**Operating Systems:** Linux (Centos, SuSe), Windows

**Protocols:** OAuth, HTTP, S-HTTP, SMTP, POP3, TLS, RTSP, LDAP

**Application Development:** Google Cloud Platform, GitHub, Azure, Bootstrap, JQuery, Node JS

**CMS:** Jive Software, Wordpress, SharePoint, Adobe Experience Manager

**Applications:** Microsoft Office Suite, Visio, Dreamweaver, Photoshop, Creative Cloud, Google Apps Suite

**Web Technologies:** XML, SOAP, XHTML, CSS, JQuery, RESTful API, JSON, HTML, SAML

**Search Engines:** Google Advanced Search Engine, Bing, Enterprise Search

**Development Tools, Methodologies & Environments:** Web Services, Service-Oriented Architecture (SOA), Software as a Service (SaaS), Google Cloud Platform and RESTful API, Object-Oriented Analysis & Design (OOAD), Rapid Application Design (RAD), Content Delivery Network (CDN)

## PROFESSIONAL SKILLS

### Communication

- Leadership and organization skills
- Problem solving and conflict management skills including the ability to minimize conflict and find mutually acceptable resolutions required
- Exceptional communication skills (verbal and written)
- Ability to work with both internal and external customers and all levels (Vendors and Suppliers) of the organization
- Project management skills
- Multi tasking skills and ability to work on multiple projects and/or tasks

### Area's of Expertise

- Application Development
- Web & UI Design
- Content Management
- Corporate Branding
- Cloud Platforms
- Web Development
- Mobile App Development
- Video Streaming
- Branding / Marketing / SEO

## EDUCATION

**OAKLAND COMMUNITY COLLEGE** - Farmington Hills, MI  
General Studies, 2004 - 2005

**SOUTH LYON HIGH SCHOOL** - South Lyon, MI  
General Studies, 1994 - 1997

## CERTIFICATIONS & ACHIEVEMENTS

### Certifications

Certified Google for Work Partner  
Certified Google Apps Administrator  
Certified Google Search Specialist  
Certified Deployment Specialist  
Certified Website Optimizer  
Certified Analytics Trainer  
Certified Google Cloud Platform

### Developer API Credentials

Facebook Developer & Credentials  
Twitter Developer & Credentials  
Apple Developer & Credentials  
Google Developer & Credentials  
Android Developer & Credentials  
Microsoft Developer & Credentials